

# Workplace Giving Toolkit

Empowering Employees to Save the  
Natural World

2026

earthwatch  
AUSTRALIA

# Welcome from our CEO

At Earthwatch Australia, we believe in the power of collective action—and workplace giving is one of the simplest and most impactful ways to support environmental change every day.

Payroll giving provides steady, reliable funding that keeps our science and conservation work moving forward. It shows that people care and are committed to making a real difference.

Whether you're already giving or just exploring your options, this toolkit will walk you through how payroll giving works and the difference your contributions make.

Thank you for your generosity. Together, we can bring people, science, and nature together to protect our future.



Earthwatch CEO, Fiona Sutton Wilson

“If you're worried about the environment or climate, know that there are organisations like Earthwatch doing the work—day in, day out. And you can be part of that.”

Fiona, Earthwatch CEO

# For Employees

## How to Get Started with Earthwatch

**Workplace giving is a simple but powerful way to save the natural world and empower the next generation of environmental leaders to create a sustainable future – directly from your pre-tax salary.**

### **Check with your Payroll or HR Team**

Ask if your company offers payroll giving and what format it uses (some use platforms like Good2Give or Benevity). Refer to [Workplace Giving Australia](#) for more information for individuals

### **If your Workplace Giving program allows employee choice, please provide these details:**

- Charity Name: Earthwatch Institute Australia
- ABN: 25 875 253 851
- Email: [hello@earthwatch.org.au](mailto:hello@earthwatch.org.au)
- Website: [www.earthwatch.org.au](http://www.earthwatch.org.au)

### **Nominate how much you'd like to give each pay—whatever works for you.**

Your donations come out before tax, so you get the benefit immediately, without needing to wait for tax time. Check out [Good2Give's Donation Tax Calculator](#) to see how much a donation from each pay will save you in tax.

**Don't forget to ask: Does your employer match donations?**

“If your employer offers matching, it effectively doubles your impact.”



# For Employers

## How to Set Up Workplace Giving



### Benefits for Your Organisation

- Increase employee engagement by supporting science-based research to protect our wetlands and reefs, and biodiversity
- Strengthen your ESG and CSR credentials and sustainability reporting metrics
- Demonstrate climate leadership
- Support a well-established and science-led charity

### Setup Steps

- Ensure your payroll system can process workplace giving (most accounting systems like MYOB, Xero, and SAP can).
- Register Earthwatch Australia as a charity using the details provided on page 3.
- Promote the program internally through HR, CSR, and internal comms.
- Access data to report on metrics for sustainability reporting
- Refer to [Workplace Giving Australia](#) for more information for businesses

### Optional Add-ons

- Invite Earthwatch to present at a staff event or team meeting
- Run a themed Giving Month or Matching Week
- Offer [volunteering](#) or [citizen science](#) experiences to further engage staff
- Partner with Earthwatch on a program relevant to your sustainability goals

**Ready to launch workplace giving with Earthwatch?**

Contact us today to get started.

# Promotional Copy

The following text has been approved by Earthwatch, please feel free to use the below messaging as part of your internal engagement material.

## Internal Email (from HR or CSR lead)

Subject: Support Environmental Science Through Your Pay

We've partnered with Earthwatch Australia to support climate and conservation research.

You can now donate directly from your pre-tax pay. Choose your donation amount, just \$5 a week makes a real difference.

To get started, contact payroll or visit

[\[www.earthwatch.org.au/support/workplace-giving\]](http://www.earthwatch.org.au/support/workplace-giving).

Want to learn more? Let us know and we'll organise a session with Earthwatch!

## Social Media Sample (for company pages or employee sharing)

We're proud to support @EarthwatchAustralia through our workplace giving program Their work empowers science-based action to protect our wetlands and reefs, and biodiversity.

You can join in—ask your workplace how to get involved!

#ScienceForNature #ResearchCharity #WorkplaceGiving



Image: Bendi Media

# Contact Information

Ready to create everyday impact? We're here to help you launch workplace giving with Earthwatch

Your support enables Earthwatch to protect biodiversity, empower communities, and inform policy change—all through the power of science.

If you need help setting up your workplace giving, accessing promotional materials, or arranging a presentation please get in touch.

## Contact Us

- Workplace Giving Support
- Volunteering Impact Days
- Partnerships and Programs
- Marketing and Branding



[hello@earthwatch.org.au](mailto:hello@earthwatch.org.au)

[www.earthwatch.org.au/support/workplace-giving\\_](http://www.earthwatch.org.au/support/workplace-giving_)

